Chicago Literacy Alliance presents Literacenter, North America’s first shared nonprofit workspace devoted to the cause of literacy.

This first-of-its-kind landmark provides literacy organizations in all stages of development with exciting, creative, and affordable space; a full slate of events where members can connect with experts and each other; and an ever-growing network of support and resources to empower collaboration.

<table>
<thead>
<tr>
<th><strong>90+ member organizations</strong> providing literacy services and programs at every level, from early childhood activities and K-12 literary arts all the way through college preparation and adult learning.</th>
<th><strong>16 meeting rooms</strong> named after books, equipped with WiFi and A/V equipment, and holding 2-100 people apiece.</th>
<th><strong>41,000 sqft</strong> of offices, workspace, social lounges, flex desks, meeting spaces, and conference facilities.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>5 Literascooters</strong> for getting around the space and meeting fellow collaborators.</td>
<td><strong>20+ programs</strong> each month, including expert mentor hours, topic info sessions, book clubs, member meetups, and more.</td>
</tr>
</tbody>
</table>
“In recent years, the West Loop has acquired a reputation as Chicago’s best neighborhood for eating and drinking, and we know why: no other part of the city is so densely packed with critically acclaimed restaurants and bars.

Described by many as the hottest part of town, our West Loop neighborhood is known for its transportation, food, drink, social venues, and startup spirit.

We’re ready to make it famous for literacy too.

Michigan Avenue
February 2015
Literacenter’s member spaces include open seating, flex desks, resident offices, meeting rooms, and the LitLounge.

- **CANNERY ROW**
  - 1: FRoomkenstein (6 people)
  - 2: Roomona Quimby (3 people)
  - 3: A Room Of One’s Own (3 people)
  - 4: Roombow Fish (3 people)
  - 5: Goodnight Room (6 people)
  - 6: Roombin Hood (10 people)
  - 7: The Brothers KaRoomazov (3 people)

- **MIDDLE EARTH**
  - 9: Ethan FRoom (3 people)
  - 10: Roomeo And Juliet (3 people)
  - 11: The Catcher In The Room (10 people)
  - 12: Roombinson Crusoe (40 people)
  - 13: Swiss Family Roombinson (40 people)

- **LAKE DISTRICT**
  - 14: A Room With A View (8 people)

- **B-LEVEL**
  - **LIT LOUNGE**
    - Couches
    - Chairs
    - Tables
    - Microwaves
    - Refrigerator
    - Freezer
    - Dishwasher
    - Coffee
    - TVs
    - Movie screen
    - Projector
    - XBox 360
    - Board games
    - Shuffleboard
    - Foosball
    - 2 pianos
  - 22: Roompestitlitskin (10 people)

- **ATLANTIS**
  - 20: Wutheroom Heights (16 people)
  - 21: The Island Of Dr. MoRoom (16 people)
Chicago Literacy Alliance members get access to a wide array of ongoing programs, local deals, and discounted services.

## Ongoing Programs

### Brown Bag Lunch Sessions
Weekly presentations on assorted topics of professional interest.

### Affinity Sessions
Confabs, Unconferences, interest groups, and other professional meetups.

### Social Activities and Events
Clubs, movies, games, contests, tournaments, and more.

## LiteraLeaders

NEW FOR 2016: a cohort program that builds community and capacity among emerging leaders in CLA member organizations.

## Local Deals

<table>
<thead>
<tr>
<th>Discount</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>70-80%</td>
<td>Staples</td>
</tr>
<tr>
<td>10%</td>
<td>Open Books</td>
</tr>
<tr>
<td>Free delivery + 1 free small order</td>
<td>Beavers Donuts</td>
</tr>
<tr>
<td>$0 Enrollment + monthly discounts</td>
<td>Chicago Athletic Clubs</td>
</tr>
<tr>
<td>30%</td>
<td>Brooklyn Boulders</td>
</tr>
<tr>
<td>15-25%</td>
<td>Big City Crossfit</td>
</tr>
<tr>
<td>20%</td>
<td>Sat Nam Yoga</td>
</tr>
<tr>
<td>15%</td>
<td>West Meets East Acupuncture</td>
</tr>
</tbody>
</table>

Up to 50% discount on Executive Education courses at Northwestern University / Kellogg School of Management Center for Nonprofit Management

## Discounted Services

- Accounting
- Grantwriting
- Insurance
- IT / Help Desk
- Human Resources
- Legal
- Payroll
- Photography
- Press / PR
- Public Speaking
- Social Media
- Telecommunications
- Videography

via AT&T, Aqueity, Back Office Cooperative, Chicago Transom, Founding Kit, and Insperity
There are four types of Chicago Literacy Alliance memberships: Network, Classic, Legend, and Epic.

<table>
<thead>
<tr>
<th>Membership</th>
<th>Network</th>
<th>Classic</th>
<th>Legend</th>
<th>Epic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cost</td>
<td>$250 / year</td>
<td>$500 / year</td>
<td>$2,500 / year</td>
<td>$5,000 / year</td>
</tr>
<tr>
<td>Rental of storage lockers at $25/mo each</td>
<td>Rental of conference and meeting rooms at hourly rates</td>
<td>$50 printing credit</td>
<td>$125 printing credit</td>
<td>$250 printing credit</td>
</tr>
<tr>
<td>Mail and package receipt service</td>
<td>Rental of conference and meeting rooms at hourly rates</td>
<td>1 storage locker</td>
<td>2 storage lockers</td>
<td>3 storage lockers</td>
</tr>
<tr>
<td>24-hour Literacenter access (4 keycards)*</td>
<td>Free use of conference and meeting rooms, reservable up to 90 days in advance, including the LitLounge</td>
<td>Mail and package receipt service</td>
<td>Mail and package receipt service</td>
<td></td>
</tr>
<tr>
<td>Free use of conference and meeting rooms, reservable as far in advance as desired, including the LitLounge</td>
<td>24-hour Literacenter access (8 keycards)*</td>
<td>2 LiteraLeader spots</td>
<td>4 LiteraLeader spots</td>
<td></td>
</tr>
</tbody>
</table>

All memberships include:
- Programs, expert mentor hours, and social events
- Access to discounted services and benefits
- Participation in CLA interest groups
- Access to CLA’s online member portal
- Listings on Literaseek
- Promotion in CLA’s social media and communications

Membership is by organization.

Additional keycards are $25 apiece.

Orientation is required for Classic, Legend, and Epic memberships.

* Only keycard holders have access to Literacenter. Additional staff from member organizations must be accompanied by a keycard holder.
Literacenter’s reservable meeting spaces are outfitted with WiFi, markerboards, and A/V equipment.

<table>
<thead>
<tr>
<th>Room Capacity</th>
<th>Number of Rooms Available</th>
<th>Network Members 9am-5:30pm, M-F</th>
<th>Classic Members</th>
<th>Legend and Epic Members</th>
<th>Non-Members 9am-5:30pm, M-F</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-3 people</td>
<td>6</td>
<td>$20 / hour</td>
<td>$10 / hour</td>
<td>Free</td>
<td>$20 / hour nonprofit</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$40 / hour for-profit</td>
</tr>
<tr>
<td>4-20 people</td>
<td>8</td>
<td>$80 / hour</td>
<td>$40 / hour</td>
<td>Free</td>
<td>$80 / hour nonprofit</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$160 / hour for-profit</td>
</tr>
<tr>
<td>40+ people</td>
<td>2</td>
<td>$100 / hour</td>
<td>$50 / hour</td>
<td>Free</td>
<td>$100 / hour nonprofit</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$200 / hour for-profit</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Event Space</th>
<th>Capacity</th>
<th>Network Members</th>
<th>Classic Members</th>
<th>Legend and Epic Members</th>
<th>Non-Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Enormous Room**</td>
<td>100</td>
<td>$200 / hour *</td>
<td>$100 / hour</td>
<td>Free</td>
<td>$200 / hour nonprofit *</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$400 / hour for-profit *</td>
</tr>
</tbody>
</table>

** Swiss Family Roombinson + Roombinson Crusoe = The Enormous Room

* For Network Members and Non-Members, total rental fees must equal at least $1,000 to reserve these spaces after hours or on weekends.

<table>
<thead>
<tr>
<th>Event Space</th>
<th>Capacity</th>
<th>Network Members</th>
<th>Classic Members</th>
<th>Legend and Epic Members</th>
<th>Non-Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Middle Earth</td>
<td>75</td>
<td>$200 / hour *</td>
<td>$100 / hour</td>
<td>Free</td>
<td>$200 / hour nonprofit *</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$400 / hour for-profit *</td>
</tr>
<tr>
<td>LitLounge</td>
<td>75</td>
<td>$400 / hour *</td>
<td>$100 / hour</td>
<td>Free</td>
<td>$400 / hour nonprofit *</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$500 / hour for-profit *</td>
</tr>
<tr>
<td>Welcome Area</td>
<td>100</td>
<td>$500 / hour *</td>
<td>$250 / hour</td>
<td>$100 / hour</td>
<td>$500 / hour all users *</td>
</tr>
</tbody>
</table>

Night and Weekend Spaces (not reservable from 9am-5:30pm, M-F)
In total, our 90+ member organizations work with more than **3.6 million** people each year.

...and more joining every week
Being a member of the Chicago Literacy Alliance has allowed us to be part of the community that shares and supports each other in our common mission of improving literacy in Chicago. We’ve learned from each other and found ways to collaborate to create meaningful work and dialogue around literacy.

Karl Androes  
Executive Director, Reading In Motion

The space, resources, and environment are amazing. The professional networking opportunities are endless, and I’ve already made connections with people I intend to work with. I’ve been telling everyone I know about CLA and the Literacenter! It’s like a home/amazing office away from home for me.

Matt Baron  Founder, Future Hits

By partnering with the CLA, we are receiving training and services that we would not have been able to afford previously. The CLA also connects us with other great organizations within its network and gives us opportunities to build additional partnerships.

Mickey Kudia  
Program Director, HEART
Join us.

Membership is open to all organizations with reading, writing, or other literacy work as part or all of their mission.

To learn more, contact

Jen Daniels-Lake
Membership Manager
jdanielslake@chicagoliteracyalliance.org
(312) 690-4795

www.chicagoliteracyalliance.org