The Chicago Literacy Alliance presents the Literacenter, North America’s first shared nonprofit workspace devoted to the cause of literacy.

This first-of-its-kind landmark provides literacy organizations in all stages of development with exciting, creative, and affordable space; a full slate of events where members can connect with experts and each other; and an ever-growing network of support and resources to empower collaboration.

<table>
<thead>
<tr>
<th><strong>120+ member organizations</strong></th>
<th><strong>15 meeting rooms</strong> named after books, equipped with WiFi and A/V equipment, and holding 2-100 people apiece.</th>
<th><strong>41,000 sqft of offices, workspace, social lounges, flex desks, meeting spaces, and conference facilities.</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>providing literacy services and programs at every level, from early childhood activities and K-12 literary arts all the way through college preparation and adult learning.</td>
<td>for getting around the space and meeting fellow collaborators.</td>
<td>5 programs each month, including professional circles, topic workshops, book clubs, meetups, and more.</td>
</tr>
</tbody>
</table>

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![Literacenter Logo](image1.png)
The Literacenter is located in the thriving West Loop, convenient to every kind of transportation and cuisine.

In recent years, the West Loop has acquired a reputation as Chicago’s best neighborhood for eating and drinking, and we know why: no other part of the city is so densely packed with critically acclaimed restaurants and bars.

Described by many as the hottest part of town, the West Loop is known for its transportation, food, drink, social venues, and spirit. Google is here, along with hundreds of other tech companies. Randolph Street, aka Restaurant Row, is a block from the Literacenter. New families, businesses, and entrepreneurial ventures open here every day.

Our members are making it famous for literacy too.
Literacenter’s member spaces include open seating, flex desks, resident offices, meeting rooms, and the LitLounge.
Chicago Literacy Alliance members get access to a wide array of ongoing programs, local deals, and discounted services.

### Ongoing Programs

#### LiteraSkills

2-hour trainings on hot topics in literacy programming, led by member organizations and outside experts.

#### LiteraCircles

Weekly meetups organized by job role to provide support, resource sharing, and best practice discussions.

#### LiteraLeaders

Intensive cohort experience for upcoming leaders in the literacy sector.

#### Affinity Sessions

Confabs, interest groups, and other semi-structured professional meetups.

### Discounts and Deals

- Bang Chop Thai Kitchen
- Chicago Athletic Clubs
- Cemitas Puebla
- The Feltre School
- Gemma Open Door for Literacy
- The Wicker Park Secret Agent Supply Store
- Lumen Optical
- Open Books
- Saigon Books
- Shambhala Chicago
- West Meets East Acupuncture

Up to 50% discount on Executive Education courses at Northwestern University / Kellogg School of Management Center for Nonprofit Management

### Social Events

- Book clubs
- Movie screenings
- Game screenings
- Challenges
- Contests
- Potlucks
- Parties
- Birthday celebrations
- ... and more!

### Discounted Services

- Accounting
- Insurance
- Human Resources
- Office Supplies
- Payroll
- Software
- Telecommunications

via AT&T, Back Office Cooperative, Chicago Transom, Insperity, NeonCRM, and Staples
There are four types of Chicago Literacy Alliance memberships: Network, Classic, Legend, and Epic.

<table>
<thead>
<tr>
<th>All memberships include:</th>
<th>Classic</th>
<th>Legend</th>
<th>Epic</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Programs and events</td>
<td>$500 / year</td>
<td>$2,500 / year</td>
<td>$5,000 / year</td>
</tr>
<tr>
<td>• Access to discounted services and benefits</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Participation in CLA interest groups</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Access to CLA’s online portal</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Listings on Literaseek</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Promotion in CLA’s social media and communications</td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>

| Network                                                                 |            |           |            |
| $250 / year                                                             |            |           |            |
| Rental of conference and meeting rooms at hourly rates                    |            |           |            |
| 24-hour Literacenter access (4 keycards)                                  |            |           |            |
| 24-hour Literacenter access (8 keycards)                                  |            |           |            |
| Discounted access to LiteraLeaders program                                 |            |           |            |
| Option for private offices/cubes at monthly rates, subject to availability   |            |           |            |

CLA membership is **by organization.**

Only **keycard holders** have access to the Literacenter. Additional staff must be accompanied by a keycard holder. Additional keycards are $25 each.

**Orientation** is required for keycard holders.

Large conference room reservations made more than 90 days in advance must be approved by CLA in order to ensure adequate availability.
Literacenter’s reservable meeting spaces are outfitted with WiFi, markerboards, and A/V equipment.

<table>
<thead>
<tr>
<th>Room Capacity</th>
<th>Number of Rooms Available</th>
<th>Network Members 9am-5:30pm, M-F</th>
<th>Classic Members</th>
<th>Legend and Epic Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Small: 1-3 people</td>
<td>6</td>
<td>$20 / hour</td>
<td>$10 / hour</td>
<td>Free</td>
</tr>
<tr>
<td>Medium: 4-20 people</td>
<td>7</td>
<td>$80 / hour</td>
<td>$40 / hour</td>
<td>Free</td>
</tr>
<tr>
<td>Large: 40+ people</td>
<td>2</td>
<td>$100 / hour</td>
<td>$50 / hour</td>
<td>Free</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Event Space</th>
<th>Capacity</th>
<th>Network Members</th>
<th>Classic Members</th>
<th>Legend and Epic Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Roombinson Crusoe* Swiss Family Roombinson*</td>
<td>100</td>
<td>$200 / hour **</td>
<td>$100 / hour</td>
<td>Free</td>
</tr>
</tbody>
</table>

** For Network Members, total rental fees must equal at least $1,000 to reserve Middle Earth, the LitLounge, and/or the Welcome Area after hours or on weekends.

*** Reservation of Middle Earth is contingent upon the simultaneous reservation of the surrounding meeting rooms.

* Reservations for Roombinson Crusoe and/or Swiss Family Roombinson made more than 90 days in advance must be approved by CLA in order to ensure adequate availability.

Night and Weekend Spaces (not reservable from 9am-5:30pm, M-F)

| Welcome Area | 100 | $300 / hour ** | $250 / hour | $250 / hour |
| Middle Earth*** | 75 | $200 / hour ** | $150 / hour | $150 / hour |
| LitLounge | 75 | $150 / hour ** | $100 / hour | Free |
Our 120+ members power literacy at every level. In total, they work with more than 18 million people each year.

...and more joining every month
THROUGH PROGRAMMING PROVIDED BY THE CLA, KIDS LIKE US HAS GAINED SKILLS AND KNOWLEDGE TO GROW AS AN ORGANIZATION.

Being a member has afforded us many opportunities to not only learn what other literacy organizations are doing, but also to collaborate on projects.

Dawn Coan
Project Manager
Kids Like Us

WE ARE RECEIVING TRAINING AND SERVICES THAT WE WOULD NOT HAVE BEEN ABLE TO AFFORD PREVIOUSLY.

When you’re a relatively small non-profit like HEART, partnerships are a necessity. The Chicago Literacy Alliance connects us with other great organizations within its network and gives us opportunities to build additional partnerships.

Michele Freda
Chicago Program Manager
HEART

I FEEL AS IF I HAVE STUMBLED INTO A GREAT VORTEX OF LEARNING AND LITERACY.

In the short time I have been a member, I have felt the passion and energy of those who call this space home. The staff has been especially friendly and helpful in making sure I and our organization have felt at home. Each visit feels special, and I consider myself fortunate to be a part.

Michael Herd
Executive Director
Leading With Literacy

WE ARE GRATEFUL TO BE WORKING IN SUCH AN INCLUSIVE AND REMARKABLE SPACE.

In addition to having an amazing site at which to work, we have participated in great professional development programs that have improved our volunteer recruitment and our fundraising abilities. We have also been able to partner with other literacy organizations that share many common goals.

Pat Rivera
Executive Director
Chicago WORLDFOR Kids

THE CHICAGO LITERACY ALLIANCE TEAM DOES SUCH A REMARKABLE JOB OF ENGAGING ALL OF ITS MEMBERS.

They make meaningful connections between literacy organizations, provide quality and spot-on professional enrichment opportunities, and are just really enthusiastic and passionate people to know and work with.

Alex Connell
Director, Tuition and Summer Day
Chicago Lights

THE SPACE HAS BROUGHT A NEWFOUND ENERGY TO OUR STUDENT PROGRAMS.

Our students have stated they have felt welcomed and are excited to be part of an organization where change leads to growth and greater possibilities. The high-tech environment and state of the art conference rooms have allowed us to continue and sustain our programs.

Rich Damanguet
Executive Director
Literacy Chicago

LITERACENTER
DEDICATED TO INCREASING THE COMBINED IMPACT OF THE CHICAGO COMMUNITY’S LITERACY AGENCIES BY PROVIDING OPPORTUNITIES FOR CREATIVE AND EFFECTIVE COLLABORATION.

Membership is open to all organizations with reading, writing, or other literacy work as part or all of their mission.

To learn more, contact

Jen Daniels-Lake
Network Director
jdanielslake@chicagoliteracyalliance.org
(312) 690-4795

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www.chicagoliteracyalliance.org